



The BCG + MOTI collaboration

is a movement to the future we want to live in.

We will work together to develop and nurture a thriving trust-driven and sustainable community.

MOTI, short for Museum of Tomorrow International, is an Amsterdam-based foundation dedicated to help organizations become more sustainable, resilient and adaptable in times of uncertainties and rapid global changes. MOTI is guided by ethical principles of sustainability and conviviality and uses UNESCO's Futures Literacy to help educators and students advance the United Nations Sustainable Development Goals (SDGs).

MOTI works with other international schools in New York and São Paulo on Futures Literacy and sustainability science based projects, as well as other international organizations, including UNESCO, Leiden and Groningen Universities, the Museum of Tomorrow. THNK School of Creative Leadership, among others.



